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NORTHERN OHIO REGION PCA / JANUARY 2024

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James Erlandson

January 2024

Visit us on the web at www.norpca.org

See NOR’s website for up-to-date event schedules, Voices, and more!

Voices from the Trunk is the official publication of Northern Ohio Region (NOR) Porsche Club of America (PCA). Statements and opinions herein are those of the authors and do not necessarily represent the official position of NOR or PCA.

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Happy New Year!

My first letter as president of the club, so please bear with me. It is that time of year when many of us take time to reflect on the past year and make plans and resolutions for the coming year.

Reflecting on the past year, I first want to say thank you to the new board members that have volunteered to serve the club for the next 2 years and then say thank you to the outgoing board members too. They have done an outstanding job of leading the club and recruiting volunteers to coordinate and lead an incredible set of activities for all of us. There were over 40 different events last year from cars and coffees, to tours, picnics, and barbecues, the HPDEs and autocross sessions. I especially want to thank all the folks who volunteered to coordinate these events, you are the lifeblood of the club.

Looking ahead to 2024, I am sure most of us have put our cars into the garage where they will remain for the next several months until the snow and salt are gone from the roads in NEO, so we are free to think about what we would like to do next year. Several events have already started to populate the club calendar, the 2 HPDE events, a concours event, Catawba Island are the ones I know of off the top of my head. I am sure the Garriga's Rib Burnoff and car show is on there too. I have heard rumors of another Eric tour, and I am sure there will be breakfast club meetings at the crack of dawn somewhere on Sunday mornings. Now for my plea, if there is something you would like to see the club do, please reach out to any of the board members and let us know what you are thinking about so we can help facilitate the planning, so we don't run afoul of PCA regulations. Fair warning though, if you present an idea, we will probably take that as volunteering to do the work of coordinating and setting up the activity.

I am excited for the year ahead and looking forward to meeting many more of you! A past president told me to make sure I worked the room and I intend to take that advice.

Bill Taylor

Next Board Meeting(s):

Date(s): January 8th

Details: 7pm via Zoom

All new business proposals are to be submitted 5 days in advance of meetings

This allows items to be added to the agenda

Please send to noreditor@pobox.com



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Happy New Year's everyone,

I hope everyone had a great holiday season. Looking forward to the new year, we want to officially welcome our NOR officers to their 2024-2025 term. Thank You for volunteering. We also want to thank, in advance, all our volunteers and chairpersons for what I know will be another tremendous effort pulling together our 2024 season.

As the year came to an end I was, for once, glad to have been a procrastinator! Seems like a few of us procrastinators were fortunate enough to take advantage of a pretty mild December, in terms of precipitation, and got our rides out for one, or two, last drives. With many of our rides now in hibernation, it might be just the time to finally read the "Voices" from cover to cover. We can hope, can't we?

For our January edition, we have a great article in the Guest Writer Series that highlights the Porsche partnership with Make-A-Wish foundation. It is a nice heartfelt read I know everyone will enjoy. We also continue our "Puzzle Page" feature and our "History" series continues within the Modern Era, this time covering the second PCA Club Racing sponsored by NOR at Nelson Ledges in 2000. Finally, we bring back our Stuttgart Market Report.

In event news, our 2024 HPDE weekends are already booked, thanks to Lori Bryant. As for the first full calendar, you can expect to see it in the March edition

As a reminder, the best way to stay updated on events is to visit our website <https://www.norpca.org/>, under the Calendar tab. Also, for those looking to connect with others, or just see what is being talked about, visit our NORPCA Facebook page, there is something new every day.

As always, please support our many advertisers, without them "Voices from the Trunk" may not be possible.

Ben Driss,



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 31 Dale Williams
 26 Dale & Katie Koblenzer
 24 Carol & Doug Croxford
 24 Robert & Maryann Topolski
 22 Vance & Austin Snyder
 21 Thelma Todd
 20 Mark Hendrickson & Lisa Diard
 19 Robert & Anne Yeager
 19 Tony Azzolina
 15 Robert & Steffanie Silverman
 14 Mark & Heather Kieschnik
 14 James & Jeannine Traner
 14 Stephen Springer
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 1 Robert Rapp
 1 Brian Vincent
 1 Daniel Ontaneda

NEW MEMBERS

<u>NAME</u>	<u>VEHICLE</u>
Rob Kocian	2024 718 Cayman S
Michael Holloran	2003 Boxster
Alex Rodriguez	2015 911 Turbo S
Mark Steinmeyer	2022 Cayenne
Matthew Zappia	2000 Boxster
Michael Kaunitz	2019 911 Carrera
Miguel Luna	2023 911 Carrera 4S
David Rudiger	2014 911 Carrera 4S
Brian Gresham	2021 911 Turbo S
Rick Norris	2024 718 Cayman GTS 4.0
Daniel Rich	2012 911 Carrera Black Edition

TOTAL MEMBERSHIP

Total Members	1,320
Primary Members	848
New	11
Transfer In	2
Transfer Out	1
Lapsed	13
Test Drive	7

Automotive

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Y	S	S	S	T	E	E	R	I	N	G	O	U	T
P	D	O	H	H	P	R	E	S	S	U	R	E	I
A	T	A	A	A	V	F	I	L	T	E	R	A	S
D	R	C	A	R	B	U	R	A	T	O	R	L	M
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S	E	C	O	N	D	A	R	Y	S	H	O	E	C
K	R	T	I	V	N	B	S	R	A	P	T	H	R
T	O	P	D	O	O	A	R	E	C	R	I	B	O
U	S	O	T	L	T	T	A	H	K	K	M	R	M
E	O	S	E	T	E	T	B	U	T	R	I	A	E
H	I	N	O	A	E	E	G	B	S	A	N	K	T
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*answer key can be found;
 on our website <https://www.norpca.org/>, under the newsletter tab
 on our NORPCA Facebook page, in the “Featured” area



Planning Ahead For Fun With Your Car

Happy New Year to all NOR members!
It's not too soon to plan spring fun with your car!

NOR is hosting an instructed High Performance Driver Education
event at Mid Ohio Sports Car Course
May 3-5 and you are going to want to be there!

Friday is an open lapping day for instructors and experienced students with PCA Expanded Passing. We will welcome drivers of all experience levels on Saturday and Sunday.

As many of you know, the track underwent a full repave last fall and this event will be the first PCA event on the new pavement! We are all looking forward to driving the new pavement!

Sign up is available now (and for the fall event September 20-22) at:

www.clubregistration.net

May 3-5 Event #14035

September 20-22 Event #14036

Don't wait to sign up! This event will fill up!

Questions?
Lori Bryant
Lori.bryant@att.net

Porsche makes kids' dreams come true

19/12/2023 Together with Make-A-Wish, the sports car manufacturer is making dreams come true for children around the world who have critical illnesses. The first 75 wishes have already been fulfilled.



To mark its '75 Years of Porsche Sports Cars' anniversary, Porsche donates 1.8 million euros to Make-A-Wish. Since being founded in 1980, the foundation has fulfilled the wishes of more than 550,000 children in 50 countries. In reference to the first Porsche – the Porsche 356, Porsche's donation will contribute to fulfilling the wishes of 356 children with critical illnesses all around the world.

"Porsche is synonymous with dreams. And for us, financial success and social responsibility go hand in hand", says Chairman of the Executive Board Oliver Blume. "Together with our partner Make-A-Wish, we want to give children and their families an extra boost of hope at a difficult time."

"We are honoured to be included in Porsche's 75 anniversary celebrations, marking our longstanding partnership. In 2023 alone, Porsche has helped transform the lives of 75 children who are living with critical illnesses, with plans to reach many more over the coming years. We look forward to continuing to work together, inspire each other and most importantly – to make wishes come true", says Luciano Manzo, CEO of Make-A-Wish International.

The first 75 wishes have already been fulfilled through the cooperation between Make-A-Wish and Porsche. Here are four examples:

Evan, 18, USA

Evan had a rough time with weekly chemotherapy treatments. The 18-year-old was diagnosed with Langerhans cell histiocytosis. Especially during this time, he dreamt every day of restoring his first car, a Porsche 944. With the support of Porsche, his dream came true. The sports car became Evan's emotional lifeline, providing the young car enthusiast with motivation and a reason to get out of bed even on the painful days of chemotherapy.



Leon, 17, Germany

After being diagnosed with brain cancer, Leon refused to give up. He loves nature and now a big wish has come true: a real survival training experience in the forest. With an outdoor guide, the 17-year-old learned how to make fire on his own and orientate himself in the forest. The following day, Leon and his family went to the Porsche Experience Centre Hockenheimring. There he was able to experience the off-road course and test his own driving skills in the simulator.



Jung Jaeung, 11, South Korea

Jung Jaeung's sister wanted to make her own music video, so Jung Jaeung decided to film the video himself. The 11-year-old suffers from acute lymphoblastic leukaemia. Director Lee Ho Yeol and Porsche Korea fulfilled his great wish: to learn how to fly a drone and edit the videos. Jung Jaeung had the opportunity to film a Porsche Taycan with a drone and then edit the material himself.



Jeanne, 8, Switzerland

A cuddly toy in the shape of an owl is Jeanne's constant companion. The 8-year-old girl suffers from leukaemia. Especially when hospital stays are pending, the owl gives her strength. It was therefore a lifelong dream of Jeanne's to see an owl fly and hold it in her arms. With Porsche and Make-A-Wish, this dream became a reality. At the zoo, she was able to experience the animal up close together with the zoo's falconer. Jeanne's father: "It was an experience that Jeanne will carry in her heart for a very, very long time to come. By the way, at the end of the day, Jeanne had decided that she wanted to become a falconer."



David K. Whitlock



Stuttgart Market Letter

While this month's sell-through rate was once again below average at 68%, total dollar volume reached a higher than average sum of over \$40m thanks to a number of high-end cars coming to market, including two Carrera GTs, a 959, and 918 Spyder. We also saw the lowest sale of the year with a 1980 924 project car fetching \$500.

While that bottom of the market sale is impressively low, our top sale a 2005 Carrera GT finished in GT Silver Metallic over an Ascot Brown interior showing just 601 miles was equally impressive at a final bid of \$1,781,420, a price we haven't seen since the summer of 2022. Earlier in the month a



PHOTO CREDIT BRING A TRAILER

Fayence Yellow over Dark Grey 2005 Carrera GT sold for \$1,400,000 with just under 9,000 miles on the clock. Other million-dollar sales included a rare 2019 935 at \$1,626,000, a 1988 959 Komfort that brought \$1,600,000, a \$1,450,000 918 Spyder with Weissach Package, and a 1994 911 Turbo S 3.6 that just cracked the \$1m mark at \$1,075,000.

Certain GT cars were also impressive this month with a 4,000-mile Guards Red 2011 911 GT2 RS bringing a top-of-the-market price of \$705,000. This was a very strong sale against a \$480,000 average for 997.2 GT2 RS'. Also on the GT2 front was a 2003 911 GT2 that brought a solid number at \$192,000 and a pair of 2018 GT2 RS' that brought \$278,000 and \$350,750.

David K. Whitlock

992 GT3s continued their slide this month with winged cars selling at an average price of \$231,000 and a top sale of \$260,000 for a 6-speed example finished in Paint to Sample Gulf Blue. 6-speed Tourings were a little stronger with two cars selling for \$255,000 and \$279,000 as they distance themselves further from the \$300k mark. We also saw one more GT3 RS Weissach car come to market but it failed to sell at a final bid of \$380,000.

356s were a mixed bag with our top sale being a 1965 356 SC Sunroof Coupe selling for \$160,000, a good clip above the \$123,000 average we've seen over the last twelve months. We also saw strong results for 356 Cs with two examples selling north of \$120,000 propping the later 356 market up after a few disappointing sales and no-sales. One notable no sale for the month was a 1958 356 A Speedster that failed to sell at a final bid of \$293,000, which wasn't far off from other transactions we've seen lately.

On the normal 911 front, SCs and Carrera 3.2s had a hard time selling as only half the cars offered found homes in November with modified versions of both generations taking top honors. 964s continued their climb with a number of coupes above the \$100k mark and a sell-through rate of 75%. Your standard 993, 996, and 997s on the other hand were fairly flat all around, whether Coupe, Cabriolet, or a 4 or S.

As we head into the final month of the year, it looks like the overall market has steadied after a bit of a softening. However, with big sales from RM Sotheby's of The White Collection, and cars offered during NYC's Luxury Week, we expect some impressive results as a number of cars offered are prime collector examples of the best of what Porsche has produced.

- David K. Whitlock is a writer for The Stuttgart Market Letter, a daily market update for Porscheophiles, by Porscheophiles, delivered free to your inbox. To sign up, go to: www.stuttgartmarketletter.com

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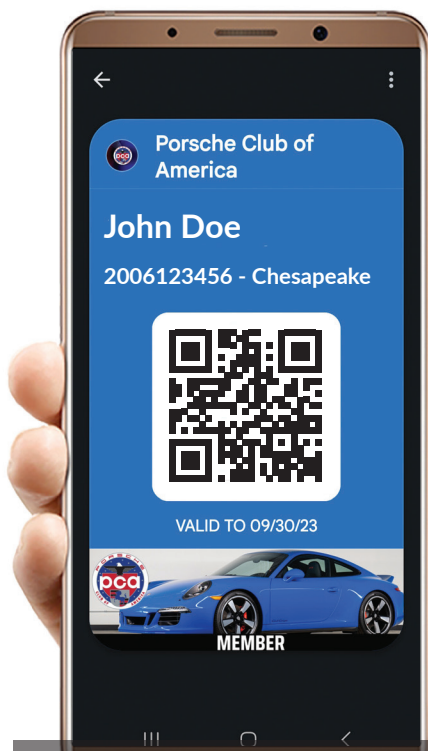


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Bill Taylor–President, Jeanie Radcliffe–Secretary

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To repeat an ad, please resubmit it. If item is sold, please contact the editor.

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DEADLINE for articles and ads is before the 15th of the prior month.

For example, to be published in the December edition of the VOICES, please have the article / ad to the Editor by November 15th. This will ensure that "Voices from the Trunk" is published by the 1st week of the month.

We are excited to announce the addition of active hyperlinks for our sponsors on our website; <https://www.norpca.org/>.

Thanks,
Ben Driss
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Thank you and we appreciate your support.

Northern Ohio Region, Porsche Club of America**The History – Volume III, The Modern Era – Chapter 27 – NOR PCA Club Racing, Nelson Ledges 2000, Club Racing trophies and swag, PCA Club Racing now**

After the successful 1999 PCA Club Race hosted by NORPCA at the Nelson Ledges Road Course reported on in Chapter 26, NOR again held a three-day weekend of Driver Education, Test-n-Tune, and Porsche Club Racing. The Club Race was September 16-17, 2000.

The 1999 event created a template that was followed by 2000 chairman, Denis Moore. In 2000, thanks to Hans Wichter of Stoddard Imported Cars, Stoddard was the race title sponsor of "Stoddard's Fast Track Challenge." Fred Baker Porsche-Audi was again the host of the Saturday evening dinner and party celebrating NOR's 40th anniversary as a PCA region. As Denis pointed out in the race program, "the race weekend is the result of substantial amount of work by Northern Ohio Region volunteers and the contributions of our local sponsors and our national sponsors."

As in 1999, everyone racing in 2000 had a blast and our social event was again top-notch. Denis shared some of the complimentary notes that he received after the event:

Steve Scholze of Allegheny Region wrote that he and his ARPCA friends had more fun than everyone else put together. "That's what club racing should be all about. The racing was tight and clean. We will return." Steve enjoyed the close racing with a rival. "My car is 68" wide. Bob MacDonald allowed me 68 ¾" in the turns. He did a great job."

Bryan Putt, another ARPCA racer wrote "a quick note to say thank you for the effort you put into making this past weekend's event really outstanding! It was obvious that a lot of work and commitment went into it. You and the NORPCA people provided the best event I attended.... The format was great, the amount of track time was unbelievable, and the racing was pretty darn exciting! Don't change a thing!"

Brad Barnhouse of Lake Erie Communications (the corner working crew who work all the amateur and professional events at Nelson Ledges and Mid-Ohio) wrote of his enjoyable experience seeing good sportsmanship, good leadership, and good competition.

In 1999, there were just over sixty racers. In 2000, there were just under sixty racers. As Pat Moyle, our 1999 PCA national race steward said, "It's a pity more racers did not avail themselves of their (NOR's) wonderful hospitality."

In Chapter 26, I mentioned that the Club Race committee wanted to have lots of swag – handouts to sponsors, participants, and volunteers. Thanks to long-time NOR member Mark Taylor and the marketing company he was working with at the time, the Arras Group, we received top-quality stationery (see Chapter 26 and below) and T-shirt designs. I asked an NOR member, friend, and business owner, Dan Keszei, to help us put together some ideas for hats, T-shirt creation from Mark's designs, trophies, and sponsor appreciation gifts. While a bit hesitant at first, Dan brought us great ideas that were high-quality and within budget. Let me share with you a few of the many items that we had at the Nelson Ledges club races from 1999-2001.



Official's/Volunteer's souvenir hat



Participant souvenir hat

Sponsor appreciation plaque





Souvenir T-shirt back



T-shirt sleeve – NOR 40th anniversary

I spoke with Vicki Earnshaw to get updated on PCA Club Racing now, versus in its early days. Vicki is a former member of the Mid-Ohio Region who now resides in Colorado. She became a PCA national steward in 1998 and was the PCA Club Racing National Chair for four years. Vicki knows Club Racing and says "Hi" to all her NOR friends. While many things remain the same in Club Racing (CR,) there have been changes.

The most significant change in CR is the number of participants at races. In the 1995 Mid-Ohio CR (see Chapter 25,) there were 240 entrants with a waiting list of over 50 more racers. The 2023 Mid-Ohio CR had under 70 racers, not much different from the 1999 Nelson Ledges CR. I asked Vicki what has changed to produce lower entry numbers. Her answer was simple – competition. There are far more racing venues now that there were 25-30 years ago.

World Racing League, ChumpCar/ChampCar, and NASA have entered our geographical area. Similar situations exist around the country. Furthermore, expanded passing is now allowed in advanced run groups in PCA Driver Education, and, for many drivers, the opportunity to pass in corners has scratched the racing itch that existed in the early '90s.

PCA CR continues to emphasize safety with its 13/13 Rule. PCA CR emphasizes vehicle safety and has relatively high standards for racecar

preparation. PCA CR requires relatively more track experience than some series for a novice license. Some racing series require as little experience as having a street driving license and attending one racing driving school. The bottom line is it can be much less expensive and easier to enter some of these alternate racing programs, though the cars may not be as well-prepared, and the drivers may not be as experienced as you would find in PCA Club Racing.

Another change is in the area of trophies. In the early days, the fun of racing was emphasized and the personal gratification that you received from competing to the best of your ability was the reward. Each sponsoring CR region chose the trophy for the drivers, and this continues to this day. All racers received the same trophy, but first, second, and third place in class (finishing on the podium) could also earn you a sticker that was attached to your trophy or a certificate stating your podium finish. Further, PCA Club Racing national sponsor Bob Mazza of Mazza Vineyards in North East, PA, supplied magnums of champagne to the podium finishers.

Today, PCA CR has many contingency sponsors. There were no such contingency programs in the early days of CR. Now, PCA Club Racing includes different geographic racing series where points are awarded, and a season-end celebration occurs annually at Sebring.

What has not changed from the PCA CR inception is that Porsche Cars North America sponsors the Workers Choice Award which continues to this day and is considered the most prestigious award in all PCA Club Racing. The track corner workers vote on who deserves to be recognized for the best performance of the event. The Workers Choice Award is much appreciated by all who win it.

It is obvious to the author that PCA Club Racing has evolved from an extension of Driver Education to a competitive racing program with all the point keeping and contingency sponsors of other racing series. Safety is still emphasized and enforced with a 13/13 Rule while today, celebrating performance results and season championships occur.



The Mid-Ohio Region presented a PCA Club Racing pen and holder to all entrants. Podium finishers would receive a sticker to display on the trophy shelf.

NOR's trophy was a solid Lucite, crystal transparent, model Porsche car with the race name, dates, track, and NORPCA magically printed inside the center of the car.



NOR supplemented its trophies to podium finishers with a calligraphed certificate created immediately before the trophy presentation ceremony by an NOR volunteer.



The Workers Choice Award.

In our next Chapter 28, we'll talk about the 2001 Nelson Ledges Club Race that took place September 15-16, 2001, immediately after the world changed forever on 9-11-2001.

Please help the author collect the history of NORPCA. Send him your favorite memories and photos of NOR members, cars, and events. Send to Don at norpca.history@gmail.com. Thank you.

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